

Press Release- BUB RACING INC. February 2004

BUB is excited to introduce you to a new event for 2004!

International Motorcycle Speed Trials by BUB

In September BUB Racing Inc (an extension of BUB Enterprises) is going to hold a Motorcycle only event at the Bonneville Salt Flats in Utah. This 1st annual event, organized and run by BUB, in conjunction with it's major sponsors, Parts Unlimited and Drag Specialties, promises to be an exciting race meet and a chance for all motorcycle enthusiasts to ride the famed salt flats

Never before have motorcycle designers, builders and riders had their own speed trials. Not only will this event offer that, but also it offers the opportunity for every type of rider to have a run on the salt flats. From the high-speed streamliners, to the guy who just loves to ride his bike, all will have the opportunity to push their machines to the limit.

In addition to that, for the first time ever, we are offering prize money in a range of categories. The rider with the top time of the meet will be able to add \$10,000 dollars to their bank account! Even the smallest bikes have an opportunity to win some money with the Top miles per hour to CC ratio category.

The International Motorcycle Speed Trials by BUB are for all motorcycle enthusiasts.

Sanctions for the International Motorcycle Speed Trials by BUB have been applied for from the American Motorcyclist Association (AMA) and the International Motorcycle Federation (FIM), of which the AMA is the exclusive American affiliate.

We are running top class motorbikes at a world-class event, and the appropriate authorities will recognize it. All the top LSR teams will be attending this new event! What makes these speed trials different from others is the addition of opportunities for the average rider to participate. These speed trials will offer any person that ride (provided they meet the tech criteria) the opportunity to make a run down the track. For a small fee, these entrants will be able to make a pass down the salt flat, receive a T-Shirt and their official timing slip for that run. We call this the 'Run wat- cha brung' entrant. For those that don't have the means to make an attempt for an ultimate land speed record, but want to be able to say 'I have run at Bonneville', this is the time!

The prize money categories total a minimum of \$40,000! Top time of the meet will receive \$10,000. The top time for conventional motorcycle will also receive \$10,000. The categories that will receive \$5,000 include: Top time for an American V-Twin, Metric V-Twin, Mph- CC Ratio, Motorcycle equipped with a Rinehart exhaust system.

If you are also tired of the prices of accommodation rising as soon as a group of motorcycles hit town for an event then look no further. An agreement with the Rainbow, Peppermill & Montego Bay Casino/ Hotels, mean that 5- star accommodation is affordable for everyone (only \$44.99 for each night of the event!), and you can spend your money on getting there and racing, not having a bed to sleep in at night!

We also want to make sure that everyone has plenty to do in between all that racing. Vendors will line the pits; there will be entertainment in the evenings at the Casinos/ Hotels, and the company of many like-minded motorcycle enthusiasts. An awards presentation & function offers everyone the opportunity to wind down and chat with fellow racers and congratulate the top time category winners.

At the event will be the current LSR holder, Dave Campos, who broke the record at 322mph in the twin engine Harley- Davidson Easyriders streamliner. This event is a chance for all enthusiasts to see the greats, and race along side them.

We will also have an FM radio frequency at the event where entrants and spectators can get the latest information out on the salt. From The times and who's running, and well as any additional information that they need, we want to keep all informed while the trials are going on.

We want dreams born. We want records broken. We are here to have fun. We are here to race.

Further Information:

Event Dates: 6th – 10th September 2004

Website: www.speedtrialsbybub.com

For more information and/ or sponsorship details contact Delvene at BUB:

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